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RESEARCH ARTICLE:

Socio-economic characteristics of soybean growers

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ARTICLE CHRONICLE:

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SUMMARY: The study was an "expost-facto" research carried out in Dharwad district of Karnataka State during the year 2013- 14. The study covered 15 villages from 3 taluks of Dharwad district to form a sample of 150 respondents. A pre-tested structured interview schedule was used to collect the data from the respondents by personal interview method. It was observed from the study that 54.00 per cent of the soybean farmers were middle aged, followed by 26.66 per cent of the farmers studied upto high school level, 50.66 per cent of the farmers belong to semi-medium land holding category and 45.33 per cent of the soybean growers had medium level of extension contact. Further it also observed that 63 per cent of the farmers belonged to medium mass media participation category followed by 54.66 per cent of the respondents belonged to the category of medium innovativeness, 45.33 per cent of the respondents had medium level of scientific orientation and 37.33 per cent of the farmers belong to semimedium soybean crop land holding category.

KEY WORDS:

Soybean growers, Socio-economic change, Soybean production technology

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